

RT 365

PRODUCING FOR TELEVISION

SPRING 2009

Lecture: Monday 12P-12: 50P Comm. 1046
 Section 001 Tuesday 8A-10: 50A Comm. 1065 Studio A
 Section 002 Wednesday 8A-10: 50A Comm. 1065 Studio A

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Office: Comm. 13C Office Hours: MON 2-5, Thursday 2-5 and by appt.

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Readings are by various authors and will be posted on website at www.carbonfarm.us/365
 All DUE dates refer to Monday on week they are listed, except the first week.

Required Text *Avid Editing*, 3rd Edition, by Sam Kauffmann (bookstore)

WEEK	LECTURE	LAB	DUE (Monday except as noted)
<u>Jan 12</u>	Class overview. What do you know. Intro 1st project; industrials/ demo videos. Shot composition and scripts for demos.	Operation of Studio A. Mixer, CG, teleprompter, scopes, mixer, basic lighting. Studio practice with interview script	<i>DRAFT DEMO SCRIPT (GROUP A).</i> <i>Sign up to meet Thurs or Fri to discuss script</i> <i>Read: Cury Ch 5, Shyles Ch 1, Millerson Ch 10.1-10.28; 11.20-23</i>
<u>Jan 19</u>	Martin Luther King Holiday. No Class	Review CG, teleprompter, mixer, switcher, prep set. GROUP A Live Demo Productions 2:00-2:30 trt Group A: scripts copied, prompter text loaded, CG prepared, supplies ready, and Go!	<i>DRAFT DEMO SCRIPT (GROUP B).</i> <i>Sign up to meet Thurs or Fri to discuss script</i> <i>Read: Shyles Ch. 6 Using the Camera; Ch 10 Video Processing</i>

<u>Jan 26</u>	Discuss readings. Group A production reports	GROUP B Live Demo Productions 2:00-2:30 trt	<i>READ Shyles Ch 4. Light and Lenses; Millerson Ch 6. Background</i>
		Group B: scripts copied, prompter text loaded, CG prepared, supplies ready, and Go!	
<u>Feb 2</u>	Mis-en-scene Lighting for studio. Discuss reading, view examples.	STUDIO lighting lesson with Mark Weinstein.	<i>READ Millerson Ch. 4, Practical Lighting</i>
	Lighting and lenses quiz (2 readings)		Short free writing due. Read and Respond to: <i>Television in the Family Circle</i>
<u>Feb 9</u>	Review lighting exercise/ discuss.	<i>(final demos if needed)</i>	Lighting exercise due. Select 2 images and analyze lighting scheme.
	Soap operas, adult soaps and live television: scripts, pitches, approaches.	<i>AUDIO</i> for live production.	
		Production meetings and writing workshop	<i>Read "Soap Opera Packet" + reality TV reading TBA</i>
<u>Feb 16</u>	Review audio. Preparation of sets, drafting out shots for multi-camera, 360 line.	Production Meetings, set preparation, lighting set- up.	SKETCH SCRIPTS, CREW LISTS + STORYBOARDS DUE.
		STUDENTS MIGHT HAVE TO SET UP THE NIGHT BEFORE THEIR SHOOTS	<i>Read: Short Screenplays that Connect, + "Persuasive Camera" + "Multi-camera Treatment"</i>
<u>Feb 23</u>	Production Meetings	Group B Live Studio Sketches SHOOT	<i>READ "In Production" (TV Prod Handout); Staging, Cheats, Formats. Millerson, "Visual Effects"</i> SET PLANS DUE.
		YOU MIGHT HAVE TO SET UP NIGHT BEFORE YR SHOOT	

<u>Mar 2</u>	Production Meetings	Group A Live Studio Sketches SHOOT	<i>READ "Style" (TP)</i> <i>Production Notes due</i>
<u>Mar 9</u>	☺ Spring Break	☺ Spring Break	<i>Over vacation, for fun please read: "Lighting in the Field" and "How Television Works"</i> <i>DOC STORY SUBJECT RESEARCH DUE</i>
<u>Mar 16</u>	Documentary research, Pitching Projects Audiences. Point of view. Markets, permissions, insurance.	Cameras/Tripods Shots. Camera / Lens theory review. Field lighting exercises.	<i>READ "Documentary Story" + "shooting for edit" READ Ch1+6 Kauffman, Do exercise p. 24</i> <i>DOC STORY IDEA DUE</i> <i><u>Meetings Th and F</u></i>
<u>Mar 23</u>	Interviewing. Production aesthetics. Quiz on field lighting and lens theory.	Mics / field audio review and practice. <i>Interview Exercise</i>	<i>READ: Millerson Ch 5, "Audio Techniques"; Ch 2+3 Kauffman</i> <i>DOC PITCH AND TREATMENT DUE</i>
<u>Mar 30</u>	Editing Conventions	Editing Intro. <i>Class Exercise: Editing Interview with B-Roll</i>	<i>READ Murch, "Editing" Juxtaposition of Images" Shyles Ch 12 Editing; Ch 4+5 Kauffman</i> <i>PRE-PRODUCTION REPORT, TREATMENT REVISIONS</i>

<u>Apr 6</u>	Sound Composition, Voiceover	Production Meetings	<i>READ</i> "Dimensions of Film Sound"; Kauffman, Ch 7 +8
<u>Apr 13</u>	Story, rhythm, pace. Titling	Rushes, Comments, Editing clinics	<i>READ Kauffman Ch 9+10</i> <i>ROUGH CUTS DUE</i>
<u>Apr 20</u>	Editing discussion. Editing quiz.	Individual meetings	<i>READ Kauffman Ch 11+12</i>
<u>Apr 27</u>	Distribution and promotion: networks, broadcast, online, festivals	Individual meetings	<i>PRODUCTION BOOKS DUE</i>
<u>May 4</u>	Finals	Final Screening on WED May 6 from 2-4 pm.	<i>FINAL CUT DUE</i>

Instructor reserves the right to alter this weekly schedule and to assign supplemental readings and exercises.