

RT 365 PRODUCING FOR TELEVISION SPRING 2010

Lecture: Monday 12P-12: 50P Comm. 1046

Section 001 Tuesday 8A-10: 50A Comm. 1065 Studio A

Section 002 Wednesday 8A-10: 50A Comm. 1065 Studio A

Asst Professor Sarah Lewison

slewison@siu.edu 618-453-8989

Office: Comm. 13C

Hours: MON 1-4; T 2-4; TH 4:30-5:30 or appt.

Teaching Assistant Elisa Herrmann elisa_herrmann@hotmail.com

COURSE INTRODUCTION

As a required course for video production majors, RT365 gives students opportunities to produce video in a variety of styles and formats. The class covers both single-camera field and multi-camera studio production, and will build skills in writing, content production, production design, performance and editing. Editing is done with Final Cut Pro and students will refine their abilities with simple graphic animation and post-production audio sweetening.

The course is comprised of lectures and labs, including in-class exercises, demonstrations, discussions, and production assignments. This course begins with review material to ensure students are familiar with the technical and aesthetic basics learned in RT300. After this, students will be introduced to new challenges through a series of short group and individual productions that demand increasing organizational, analytical, technical, and aesthetic skills. By taking four small projects from concept to completion, students can experiment with different aesthetic, creative and story telling strategies for communicating ideas with emotional impact.

Required Text

Visual Storytelling: Videography and Post Production in the Digital Age, by Ronald J Osgood and M. Joseph Hinshaw (purchase at bookstore or online)

Additional Readings and Materials at COURSE WEBSITE

www.carbonfarm.us/365

Instructor reserves right to alter this schedule and to assign additional readings and exercises. Look at www.carbonfarm.us/365 and CHECK YOUR EMAIL for syllabus changes.

Required Materials

- External Hard Drive with FIREWIRE connection formatted for MAC. RT Dept recommends a LaCie D-2 160GB or more. As a necessary academic expense, it can be purchased with financial aid funds. See Jean Elder in RT office for financial aid paperwork.

- Headphones (for editing)
- Mini-DV tapes (3- 60 minute tapes)

A Production BOOK and a Notebook for assignments: you can use a 3-Ring Binder, Spiral bound Notebook or \$1 Composition Book as at right →



Drawing Supplies

Attendance: Students should attend all classes. You will work in a team wherein others depend on you. More than 3 absences from either section or lecture will lead to a **full letter downgrade. Two "lates" (not present for attendance) equals one absence.** Please note infractions can add up and blemish an otherwise good record.

Academic Integrity: Students must do their own unique work and conform to SIUC standards for academic integrity. Plagiarism will be prosecuted under the Student Conduct Code. Learn about what constitutes copying. For more information, ask us or read the Student Conduct Code www.siuc.edu/~policies/policies/conduct.html You may not "double up" by presenting work for this class that is also being used for another course. Students may use research being conducted for another class as the basis for production in this class.

Due Dates and Deadlines: Deadlines are important in media production. All assignments are due by the beginning of class on the specified due dates. Work received after deadline is considered late and your grade will be reduced 10% (one letter grade) per day.

Unavoidable Circumstances: In the event of illness or injury, contact me as soon as feasible. Your absence for illness or family matters must be followed up with a written notice documenting the reason for absence (with signature by a doctor or another person in charge).

Evaluation: Quizzes will be given to underline key concepts and assess retainment. Practical exams on equipment operation are given in the 4th and 10th weeks of class. Evaluation criteria include: Quality of work executed, including written work. Ability to explain your thought processes, Technical mastery. Aesthetic growth. Willingness to experiment and take risks. Understanding of theoretical material presented. Open-minded, cooperative attitude toward course material, to other students and course exercises. Complete, informative production books, your videos and your self-evaluations will assist in this evaluation.

Grading criteria:

A: Quality outstanding. Exploration of material is thoughtful and engaged, contributes new ideas. Work has excellent form and content. Student always prepared for class discussion and makes thoughtful considered comments. Student is always present in class and hands work in on time. Excellent research and production book

B: Quality good. Exploration of material is engaged. Good form and content. Usually prepared for discussion with interesting contributions. Always present; work in on time. Good research and production book.

C: Quality average. Exploration of material is just adequate. Work fulfills assignment but lacks aesthetic control, persuasive conviction; does not demonstrate control. Not always prepared for discussion; comments are only when called on. Misses some classes and work is sometimes late. Scant research and limited production book evidence.

D: Quality poor. Exploration of material lacks engagement and exploration, is formulaic and demonstrates minimal consideration. Work does not show evidence of adequate time to make, thrown together. In discussion, limited contributions only when called on.

Many absences, work late, not complete or not handed in. Minimal evidence of research or production book material.

F: Quality unsatisfactory. Work not done, scant contribution to discussion, frequently absent from class.

Course Assignments & Evaluation

Multi-camera Talk Format Sessions	30 pts
Multi-camera Dramatic Sketch	80 pts
Studio Practical Exam	30 pts <u>Must pass to continue class</u>
Homework exercises and Quizzes	80 pts <u>Distributed allowance</u>
1 minute Interview	40 pts
1 minute Close-up Montage	40 pts
Camera proficiency exam	<u>Must pass to continue class.</u>
Field Project Treatment	40 pts
Cumulative Field Project	80 pts
Production Book	80 pts
Total	500 pts

GRADE POINT SPREAD

- A = 500- 453
- B = 452- 403
- C = 350- 402
- D = 300- 401

Extra Credit: available for work done on assignments beyond basic requirements. There is no automatic extra credit available for work outside class. Students are encouraged to participate in SPC-TV, and CMCMA productions such as WSIU, River Region, alt.news 26:46, and What the Hell News Outreach. Students with excellent attendance who demonstrate commitment to an outside project may get extra credit if their work is not remunerated in other ways.

Emergency Procedures

Southern Illinois University Carbondale is committed to providing a safe and healthy environment for study and work. Because some health and safety circumstances are beyond our control, we ask that you become familiar with the SIUC Emergency Response Plan and Building Emergency Response Team (BERT) program. Emergency response information is available on posters in buildings on campus, available on BERT's website at www.bert.siu.edu, Department of Public Safety's website www.dps.siu.edu (disaster drop down) and in the Emergency Response Guideline pamphlet. Know how to respond to each type of emergency.

Instructors will provide guidance and direction to students in the classroom in the event of an emergency affecting your location. **It is important that you follow these instructions and stay with your instructor during an evacuation or sheltering emergency.** The Building Emergency Response Team will provide assistance to your instructor in evacuating the building or sheltering within the facility.

Disabled Students:

Instructors and students in the class will work together as a team to assist disabled students out of the building safely. Disabled students will stay with the instructor and communicate with the instructor what is the safest way to assist them.

Tornado: During the spring semester we have a **Storm Drill**.

Pick up your belongings and your instructor will lead you to a safe area of the basement. No one will be allowed to stay upstairs. Stay away from windows. The drill should not last more than 10 minutes. You must stay with your instructor so he/she can take roll calls. Students need to be **quiet in the basement** as the BERT members are listening to emergency instructions on handheld radios and cannot hear well in the basement.

Fire:

Pick up your belongings and your instructor will lead you to either the North or South parking lot depending on what part of the building your class is in. You must stay with your instructor so he/she can take roll calls. As soon as the building is all clear, you will be allowed to return to class.

Bomb Threat: If someone calls in a bomb threat, class will be suspended and students will be asked to pick up their belongings, evacuate the building and leave the premises. Do not leave anything that is yours behind. We will not allow anyone back into the building until the police and bomb squad give us an all clear. **DO NOT USE YOUR CELL PHONES**. Some bombs are triggered by a cell phone signal.

Shooter in the Building: When it is safe to leave, move to a safe area far from the building where the shooter is located. If you have any information about the shooter, please contact the police after you return home. If you cannot leave, go into a room, lock the door, turn out the lights, and if possible, cover the glass on the door. Silence all cell phones after one person in the room you are in calls the police and informs them of your location and how many are in the room. Be quiet and wait for the police to arrive. The police are looking for one or more shooters, and they have no way of knowing if the shooter is in the room with you. For that reason, when the police enter the room, no one should have anything in his/her hands and each person **MUST** raise his/her hands above his/her head.

Earthquake: In the event of an earthquake you are advised to take cover quickly under heavy furniture or near an interior wall, a corner, to avoid falling debris. Outside the building are trees and power lines and debris from the building itself that you will need to stay away from. In the building, large open areas like auditoriums are the most dangerous. Do not try to escape on a stairway or elevator. Do not hide under a stairway. We **do not** recommend that you stand in a doorway because the door could shut from the vibrations and crush your fingers trapping you there.

Women's Self-Defense Class: For interested female students and female faculty and staff, the SIU Public Safety Department sets up free self-defense classes. The SIU Public Safety Department will be teaching this class. They teach a free class in the fall and spring at the Rec Center. In the fall you would register at the Rec Center for the Women's Self-Defense Class or RAD (Rape Aggression Defense) as it is sometimes called. If you have questions about registering for the class, you can send an email to lavong@siu.edu. LaVon is the contact in the Dean's Office in the Communications building that will assist you to try to find the class you need.